

The Kingsway District

Community Corner Newsletter

It Starts Right Here™



SPRING IS COMING

Blatchford
Updates

Welcome Back to
Dining In

edmontonkingsway.com
March 2021 | Issue #37

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“Edmonton Kingsway” is the term that we use when we market the businesses within the Edmonton Kingsway District. We promote our area through ads, tradeshows, and encouraging people to “Get and Stay Healthy in Kingsway.”

“It Starts Right Here” in Edmonton Kingsway. Whether you are a newborn just coming into the world at the Royal Alexandra Hospital or going for your first dental appointment, Edmonton Kingsway is the destination for a long and healthy lifestyle. While you are here, take time to visit one of our over 200 retail locations in the area or dine at one of our many restaurants to choose from.

Edmonton Kingsway is close to downtown conveniences but without the downtown hassle or hustle.

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B Street Bar

Joe Gebran
Gebran Enterprise Inc./
McDonald’s

Brandon Durstling
Royal Alexandra Hospital /
Glenrose Rehabilitation Hospital

BOARD MEMBERS 2020/2021



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Brad Foster



Bob Lamoureux



George Trencevski



Al Henry



Michael Shandro



Scott Mattuli



Joe Gebran



Shawn French



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KDA STAFF



Ellie Sasseville



Colleen Bull



Alice Funk



Welcome to the Kingsway District



Scott Whitlow, Board Chair, Kingsway District Association

I imagine many of us are just waiting for spring to arrive, after a cold February. We are all anticipating the day when most people are immunized against COVID 19 and we will begin to return to a more normal way of life.

This winter was very challenging for many, as we saw families separated for the Holidays. This has been a very challenging time for businesses as well. Many are stretched to the limit and doing everything they can to stay afloat. I encourage you to take the time to support our Edmonton businesses and continue supporting restaurants in any way you can through, take out, delivery or dine in when applicable.

Now and throughout 2021 we will continue to ensure that Kingsway is a destination for shoppers and visitors and we will find ways to support our member businesses with the sharing of resources for recovery. We will keep our focus on recovery efforts that will aid in keeping all our businesses in operation. We have taken steps to operate our KDA office safely and are experiencing levels of engagement that we have never seen before. We are truly in this together and together we will find business solutions and strategies to support each other.

Your administration team and board of directors will continue to work hard to promote communications between all our members through all our social media sites and will post valuable updates and information on our website for COVID Resources. We will continue to lobby on behalf of Kingsway business for real solutions to keep our economy moving forward.

I encourage you to check it out www.edmontonkingsway.com. In addition in our challenging economy, I encourage you to reach out to the KDA office and share any ideas you have as we look for ways to keep our area strong, vibrant, safe, and open for business.

TIPS FOR WORKING FROM HOME



01 Dedicated Workspace

In order to work more efficiently, set up an area of your house to use as a workspace. This will help send a clear signal to your brain that it's time to focus and get to business!

When you are done for the day, resist urges to check in with any professional obligations until you are "clocked in" again.

02 Keep a Schedule

Stick to your normal morning rituals - take a shower, get dressed, workout, eat breakfast, etc. Keeping things "Normal" will help with not only your work production but your mental health.

Instead of "winging it", create a daily schedule and put it in writing. Use a digital calendar or write it out and stick it in a visible place. Detailed To-Do listed based on importance will help as well.



03

Stay Connected

Check in and see how you can help a colleague. Schedule a quick online meeting to see what everyone is working on and chat for a few minutes.

Collaborate and communicate throughout the day. Stay in the loop of what is happening. Text, phone, email - it all works great!

Need help? [Mental Health Help Line](#)

04

Stay informed, not overwhelmed

Allocate a set amount of time each day when you can read or watch the news.

Ask a friend or colleague to give you a quick 10-minute briefing on the events of the news so you can stay informed without feeling overwhelmed.

05

Practice Self-Care

Taking care of your physical and mental well-being during this sensitive time is critical. Set yourself up for success by maintaining your mental and physical needs.

Try meditating, journaling, or dancing. Quick call with a friend or colleague to connect. Short burst of activities will help you let out pent-up energy.

06

Take Breaks

We all need breaks throughout the day.

- Set a timer for 25 minutes and then take a 5 min break
 - Online Yoga or meditation session
 - Stretch at your desk or do some squats
 - Walk to get a drink of water
 - Take a 20 minute walk
- Just get up and move!

07

Create an Eating Plan

Plan out meals and snacks ahead of time so it can prevent you from working to the point of being “hangry”. Avoid eating at your workspace. This is great time for a break.

Important COVID-19 Support & Grant Links



**COVID-19 Support for
Edmonton Businesses**



**Alberta Relaunch
Strategy**



**Resources For
Businesses**



COVID-19 Updates



**Enhanced COVID-19
Business Benefit**



**Economic Response
Resource**



**Workers & Employers
Resources**



Critical Worker Benefit



**Emergency Wage
Subsidy**

While AHS is working to connect PPE to Alberta's health-care workers, the Provincial Operators Centre is working to connect PPE to non-AHS facilities including, but not limited to, optometrist offices, funeral homes, pharmacies, disability service providers and social service and civil society groups. Non-AHS facilities are encouraged to continue requesting PPE through the government's one-stop email address at pessecc-logistics@gov.ab.ca.



Welcome Back To Dine-In

————— Please Keep Safe Social Distance —————

*Restuarant Dining rooms are re-opened utilizing all
COVID-19 safety protocols!*

Book your reservations TODAY!



PHỞ HOÀN PASTEUR



Pha Nha Trang

KINGSWAY

Still serving customer with Take-Out and Drive-thru



Supporting Kingsway Business



Spring Break - March 29-April 2



Four **HOTELS** in the Kingsway Area!

Chateau Louis
HOTEL & CONFERENCE CENTRE


EDMONTON INN
by CONFERENCE CENTRE

 Best Western **PLUS.**
City Centre Inn

CHATEAU
NOVA

KINGSWAY



SHOP at Edmonton's second largest mall with over 200 stores and services



Kids Camps - In-person or Virtually!

City of Edmonton - movelearnplay.edmonton.ca
Fitset Ninja - fitsetninja.com
Alberta Aviation Museum - albertaaviationmuseum.com

(See back cover for more information)



Help keep Kingsway clean!
Runs from May to September



Sign up for the Kingsway
"15 to Clean Challenge"

Contact our office to register your company today - office@kingswaydistrict.ca or 780.454.9716

**GRAFFITI
VANDALISM
IS NOT
TOLERATED
HERE**

RECORD

Photograph & record vandalized property for police and insurance purposes.

REPORT

Capital City Clean Up
Call 311 or use the 311 mobile app
capitalcitycleanup@edmonton.ca
www.edmonton.ca/graffiti

Edmonton Police Service
Report graffiti vandalism
780-423-4567
www.edmontonpolice.ca

REMOVE

Contact 311 or visit www.edmonton.ca/graffiti to apply for:

- Professional Graffiti Cleanign Program
- FREE Graffiti Clean-up Kit



Check out the locals on
St Patty's Day or take some home!



MOXIE'S
GRILL & B

RUNWAY
29

Sobeys Liquor



Chateau Louis
LIQUOR STORE

Wednesday
March 17th, 2020



Holiday Planning in Kingsway



Arts & Florist
Floral & Gift Design

藝濃軒



REAL CANADIAN
Superstore
big on fresh, low on price.



Easter Weekend April 2-4th

BLOOMIN' BOULEVARDS



The flower barrels are back again this year!

This year's barrels are the beautiful Bordeaux & Rush Blue petunias. We are so excited to have this unique design and bright colours to bring more beauty to Kingsway.

Order forms for the barrels are now available. - deadline March 5th. Don't miss out on your chance to order. [CLICK HERE TO ORDER](#)

For more information or to order your barrels, contact Colleen Bull at 780.454.9716 or email office@kingswaydistrict.ca



Blatchford

New residents, new show homes and new construction!

How do we want to live? How do we create community during a time of change? Blatchford has ambitious plans to change how we live in a neighbourhood. And the most important part of making our community a success will be the people who choose to call it home, so we are excited that the first residents are now living in the neighbourhood.

Mutti Homes and Encore Master Builder have opened the first show homes in the community, providing a chance for interested buyers to see the energy-efficient and sustainable homes in person.

With Ocheller's plans to also open a show home this spring, we look forward to welcoming even more visitors (and future residents) to the community.



Mutti Homes



Encore Master Builders

The community will keep on growing this year as Mutti Homes and Encore Master Builder start construction on their second set of townhomes.

Mutti's Modern Farmhouse⁹ townhomes range from 1,460 - 1,669 sq. ft., feature open-concept floor plans and the option for a secondary suite.

Encore's contemporary Soho townhomes range from 1,568 - 1,764 sq. ft., feature high quality stone and brick exteriors, and private decks off select 3rd storey master suites.



Modern Farmhouse⁹



The Soho

Carbon Busters is also kicking off construction of their net-zero townhomes this winter. Together with their high performance building envelope, the renewable energy system will supply as much energy as the building uses over the course of a year.

Blatchford wins sustainability award

In September, we were honoured to be recognized as the winner of a Federation of Canadian Municipalities Sustainable Communities award which acknowledges inspiring environmental initiatives from across the country. Since 2001, the awards have showcased and celebrated environmental initiatives and sustainability trailblazers in municipalities across Canada.

Blatchford won the Neighbourhoods category. This award category recognizes innovative approaches completed at the community scale, where the initiative is improving sustainability in at least two of the following sectors: energy, water, waste and transportation.

Blatchford has been thoughtfully planned to improve sustainability in all of these sectors.



Littlewood Park Playground - photo courtesy of Phil DesRoches

Keep up-to-date on community progress, builder announcements and much more by signing up for our newsletter at blatchford.ca.



FROM



MEET THE NEIGHBOURS



Spectrum
SAFETY SERVICES

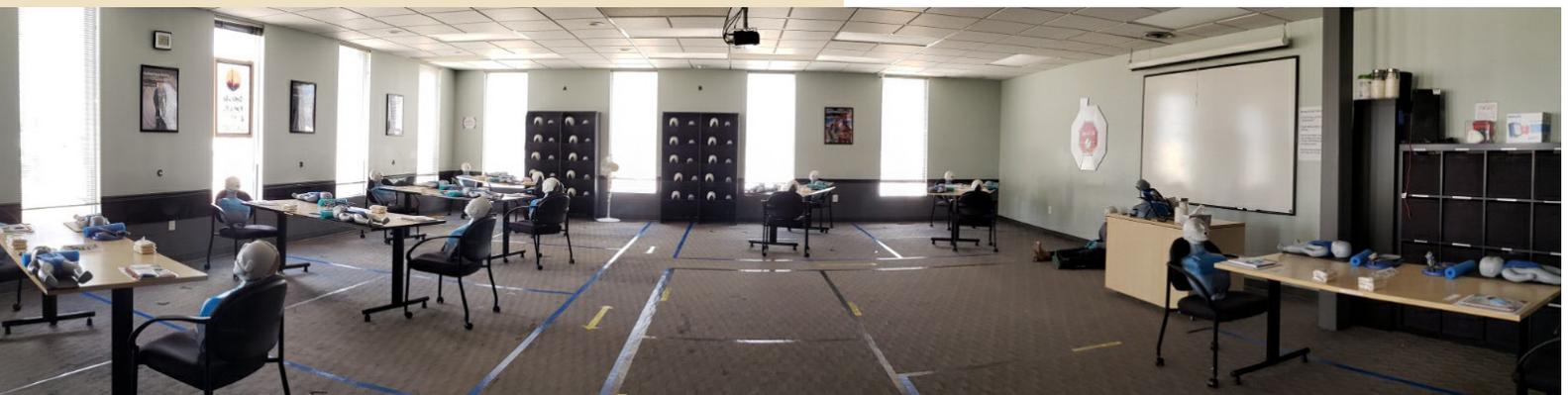


Second Chance
CPR & FIRST AID

Second Chance CPR and First Aid, along with our sister company Spectrum Safety Services (founded 2002), has been operating in the greater Edmonton region since 1992. Our locally owned company is proud to offer a full range of training programs on a regular basis at our training centre in north Edmonton Alberta. Our rates are very competitive and we pride ourselves on providing a high quality and enjoyable training experience. We provide our clients with the latest industry approved information on safety and first aid in the most cost and time effective manner. We can customize our courses to make them appropriate for any work environment.

Our annual customer base includes companies and individuals who work in the oil and gas industry, construction, health sciences (rehabilitation services, dental, and medical staff), social service agencies, schools, daycare and day home agencies, continuing care centres, non-profit organizations, as well as post-secondary students/staff at the University of Alberta, Northern Alberta Institute of Technology (NAIT), Academy of Learning, CDI, and Grant MacEwan College (GMCC).

COVID Guidelines: Please know that we are following the Alberta Government Safe operations of business protocol and taking every precaution to ensure staff and attendees are safe in every way. We can safely offer courses in our building or as a group Onsite. Attendees will be asked to complete a 'health check' questionnaire prior to the start of the course. Wearing a mask is mandatory inside the building all the time, if an attendee has a breathing issue (or are medically exempt) and are unable to wear a mask, they will be exempt. We now have multiple hand sanitizing stations including entrances, classrooms, and washrooms. Disinfectant wipes and hand sanitizer are at all participants desks. Strict physical distancing measures (6 feet) maintained throughout the building, especially classrooms for all desks and tables. A separate floor space is marked with 6 feet physically distancing for each participant for any skills portions (First Aid, H2S)





PD DAY CAMPS

SAFELY EXPLORE ADVENTURE
WHERE HISTORY TAKES FLIGHT!
FOR AGES 6-12



REGISTER TODAY!

\$60/Camp

www.albertaaviationmuseum.com

Upcoming Camps:

March 12, 2021
Wilderness
Flying School

April 21, 2021
STEM
Innovation Lab

May 14, 2021
Stunt
School

May 26, 2021
STEM
Innovation Lab

All Camps Will Be Compliant With Provincial COVID-19 Protocols
Depending on Current Health Measures, Dates May be Subject to Change

Alberta Aviation Museum

11410 Kingsway NW
780-451-1175

programs@albertaaviationmuseum.com



@abavmuseum



SIGN UP FOR COMPLIMENTARY

MAKING EDMONTON DIGITAL



Congratulations to these Kingsway businesses who took advantage of Making Edmonton Digital!

Register Now for this FREE Making Edmonton Digital program



**Virtual ONLINE
Webinar**



**FREE
Information
Session**

LUNCH AND LEARN

COVID-19 Businesses Resources Information Session With the CRA



Canada Revenue
Agency

Bring your lunch and Join us online

Thursday, March 18, 2021
12:00pm - 1:00pm

MUST Pre-register • SPACE IS LIMITED

780-454-9716
office@kingswaydistrict.ca

Zoom details will be sent out prior to registered participants only.



GRANTS & REBATES

Enhanced COVID-19 Business Benefit

- New benefit replaces grant will start mid-April
- An additional \$10,000 is being made available for hard hit biz on top of previous grants for a new maximum of \$30,000.
- Biz must have fewer than 500 employees
- Biz must show a 60% reduction in revenues
- Would be granted 15% of their typical monthly income, up to a maximum of \$10,000.
- Applications and further information will be available in April.
- The support does not need to be repaid.
- It can be used for:
 - Physical barriers
 - Personal protective equipment
 - Disinfecting supplies
 - Expanding online business or e-commerce opportunities
 - Employee wages
 - Replacing inventory
 - Rent

MORE INFORMATION

City of Edmonton **Yellowhead Trail Freeway Conversion Program**

St. Albert Trail to 97 Street **Help us finalize the concept!**

The concept plan for St. Albert Trail to 97 Street, the single-largest project of the Yellowhead Trail Freeway Conversion Program, is almost complete.

If you live or move through this area, we want to hear from you!

Explore the concept plan online starting February 22:

- + Watch the videos
- + Flip through an information booklet
- + Register for an online learning session to ask questions about the concept plan
- + Complete the online survey*

PUBLIC ONLINE LEARNING SESSIONS

March 4, 2021 | 6:30 – 8 p.m.

March 6, 2021 | 10 – 11:30 a.m.

ONLINE SURVEY

February 22 to March 8, 2021

To register for an online learning session and provide your feedback visit: edmonton.ca/YellowheadSATto97Street

*If you require support to access the online survey or would prefer a paper copy, please contact info@islengineering.com, call 311 or pick one up at a neighbourhood drop box:

- + Sherbrooke: northeast corner of 131 Street and 122 Avenue
- + Prince Charles: southeast corner of 124 Street and 121 Avenue
- + Westwood: east side of 105 Street between 122 Avenue and 121 Avenue

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton

ADVISE