



The Kingsway District

Community Corner Newsletter

“It Starts Right Here”™



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edmontonkingsway.com

Sept 2019 | Issue #29

ABOUT Us

“Edmonton Kingsway” is the term that we use when we market the businesses within the Edmonton Kingsway District. We promote our area through ads, tradeshow, and encouraging people to “Get and Stay Healthy in Kingsway.”

“It Starts Right Here” in Edmonton Kingsway. Whether you are a new-born just coming into the world at the Royal Alexandra Hospital or going for your first dental appointment, Edmonton Kingsway is the destination for a long and healthy lifestyle. While you are here, take time to visit one of our over 200 retail locations in the area or dine at one of our many restaurants to choose from.

Edmonton Kingsway is close to downtown conveniences but without the downtown hassle or hustle.



Our Board Members

Scott Whitlow
Kingsway Business Center

Bob Lamourex
EnviroTech Aviation Inc.

Al Henry
View Office Technology

Scott Mattuli
Daytona Homes

Corry Van Den Brink
Kingsway Mall

Michael Shandro
Best Western Plus City Centre Inn

Shawn French
R.C.M.P "K" Division

Joseph Gebran
Gebran Enterprise Inc/McDonald's

Kingsway District Association
11810 Kingsway
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Phone: 780.454.9716

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Colleen Bull
Executive Assistant

Alice Funk
Marketing Coordinator

Design & Editors

Ellie Sasseville
Colleen Bull
Alice Funk

Story Contributions:

Blatchford

Photography:

Please contact us if you have any stories or ideas you would like to share in our newsletter.

WELCOME TO THE KINGSWAY DISTRICT



Scott Whitlow, Board Chair
Kingsway District Association

As this summer starts to wind down we turn our focus to Back to School and the Fall. We have seen a very busy summer in Kingsway as the Blatchford development construction was and is progressing daily. The builders were selected and homes even pre sold. We are also seeing so many changes with the Norwood project construction in full swing, and even the road repairs along the Kingsway service road. These type of projects help inject cash into our area today and for our future.

We will continue to promote Kingsway as a premier shopping destination in Edmonton. Your Board and staff work very hard to ensure we are providing value to your business and overall enhancement to the area. We will continue to advocate for

development and programs that support your business efforts.

I encourage you to check out our website, like us on Facebook and connect with us on twitter. Your feedback is critical to helping the organization make the decisions that best suit your business needs.

We will continue to look for ways to engage our members in activities that contribute to the success of Kingsway and aid in continued growth and development for the area.

I encourage you to consider getting involved in our organization through committee work or as a board member. If this is something you think you may be interested in please contact Ellie Sasseville to learn of the opportunities available now.

Lastly I want to congratulate all our members, Kingsway has never looked so good. Our members put a lot of effort into the summer cleanup program this year and we saw engagement like never before.



THE KDA BOARD OF DIRECTORS



Scott Whitlow
(KDA Chair)
Kingsway Business Center



Bob Lamoureux
EnviroTech Aviation Inc.



Shawn French
R.C.M.P "K" Division



Al Henry
View Office Technology



Joe Gebran
*Gebran Enterprise Inc/
McDonald's*



Scott Matulli
Daytona Homes



Michael Shandro
*Best Western Plus City
Centre Inn*



Corry Van Den Brink
Kingsway Mall

Kingsway District Association Staff



Ellie Sasseville
Executive Director



Colleen Bull
Executive Assistant



Alice Funk
Marketing Coordinator



Official Annual General Meeting Notice

SEPTEMBER 19, 2019

11:30am - 1:30pm

Lunch Included

Location

Edmonton Inn & Conference Centre, 11834 Kingsway, Courtyard A

Agenda

- Blatchford Development Update with Executive Director Tom Lumsden
- Updates on the KDA activities and programs
- Auditor's report - 2018 financials
- Call for nominations
- Approval for the Kingsway District Association 2020 budget

Registration

To register to attend contact Colleen at office@kingswaydistrict.ca or by phone at 780.454.9716. You can download and print the registration form from our website www.edmontonkingsway.com. If you are unable to attend but want to send someone on your behalf, you can download and print the proxy form and forward to the office.



KDA HIGHLIGHTS

COFFEE
with a **COP**



The KDA continues to host every couple of months in partnership with our local McDonalds the “Coffee with a Cop’s” program. This program is supported by EPS . It has grown over the past two years to be a solid platform for EPS to reach community in our area and for businesses and residents to share on collaborate. The last one on May31st , of 2019 had over 55 attendees from the area. I encourage you to take the time and try to attend as we work to bring EPS, Business and residents together.



Each year the KDA hosts a Plaid For Dad Barbeque to support and promote awareness of Prostate Cancer



BUSINESS MEETS BASEBALL

This event continues to grow and this year we were joined by 25 KDA businesses! Special Thanks to the Edmonton Prospects for another great experience!



BUSINESS MEETS FOOTBALL

On July 25, 2019 The KDA hosted our Business Meets Football Association day. It was a huge success with over 90 guests in attendance. These opportunities are not only fun, they promote business to business relations and provide a great networking atmosphere. Special thanks to Kevin Hence with Edmonton Eskimos who helped us organize our event. The 2019 edition also included the Crossroads BIA, The French Quarter BIA and The North Edge BIA





GIVE KIDS A BREAK

Kids arriving at school safely are everyone's responsibility!



EDMONTON INN
& CONFERENCE CENTRE



DRIVE SAFE * BE SAFE * RECOGNIZE SCHOOL ZONE LIMITS

It is back to school season. Please be mindful of the children as they are walking, bicycling, and commuting to and from school. Drive safely and be aware that children may not be paying attention to you when you drive in or around Edmonton schools. Wishing all our students a safe and happy school year!

- Bev Esslinger, City Councillor - Ward 2



BE RESPONSIBLE

Take time to ensure school kids make it to and from school safely. When approaching a school bus, proceed with caution and keep an eye out for the bus stop signs and flashing lights.

~ Message from Spectrum Safety Services



GET 'EM BACK

The Kingsway District Association would like to remind you that Edm... in full swing in coming weeks. Ple... city streets to ensure all children...

~ Message from

SCHOOL ZONE



SAFETY MESSAGES

DON'T BLOCK CROSSWALKS

Drivers should not block the crosswalk when stopped at a red light or waiting to make a turn. This makes it hard for other drivers and pedestrians to see

~ Message from the KDA




SAFE

on, along with our members
 monton Schools will be back
 ase take care on Edmonton
 arrive safely.



Kingsway Business Center

OBEY THE RULES OF THE ROAD

- Be on the lookout for school zone signals and ALWAYS obey the speed limits
- When entering a school zone, be sure to slow down and obey all traffic laws
- Always stop for school busses that are loading or unloading children
- Watch out for school crossing guards and obey their signals.

~ Message from Canadian Tire





Blatchford

Designing for Sustainability

You'd never know by looking at the first stormwater pond in Blatchford that under the surface lies a system that dramatically changes how this community will get its energy. Under this pond, lies a geexchange field with 570 boreholes that will harness the energy below the earth's surface.

In order to understand why this system is being built, we have to first understand what we are trying to accomplish. Our homes consume nearly 20% of the energy used in Edmonton and produce 20% of the greenhouse gas emissions. In order to get us closer to reaching the community's vision for sustainability, we needed to rethink how energy is provided and used.



To help us achieve our goals, Blatchford has an overall energy strategy in place: high-performance buildings, energy sharing between buildings through the District Energy Sharing System, and the integration of renewable energy sources.

Construction on the first phase of the District Energy Sharing System is complete and the first Energy Centre, which houses the system's key district energy equipment, is now fully commissioned. Over the past year, construction crews have been hard at work completing the overall structure and the installation of mechanical equipment, including the largest heat pump in Edmonton!

This centre has been designed to be a focal piece in the future Civic Plaza, where residents and visitors alike can take a peek at the inner workings of Blatchford's first renewable energy source!



Homes for Sale

Stage One townhome units are still available across all builder groups, so contact them today to find out full details on floor plans, pricing, finishes and much more!

If you want a community that grows with you, and for you, find more information about builders and homes by visiting our website, blatchfordedmonton.ca



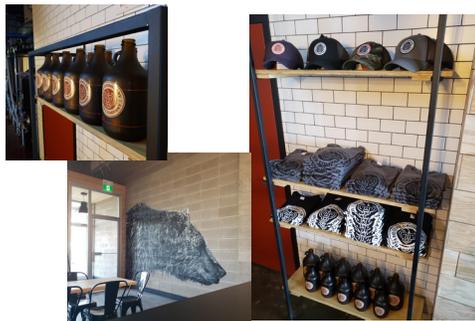
The KDA Annual Clean-up Barbeque in partnership with RCMP and EPS was held on August 14th, 2019. Special thanks to the Edmonton Seniors Slow Pitch for a great job helping us out and for the yummy baked beans!

This summer we had 14 businesses participate by cleaning!



A special thank you to all businesses that donated prizes for the barbeque:
 A&W • Kingsway Mall • Edmonton Inn • McDonalds • Chateau Nova • Boston Pizza • The Growler • B-Street Bar • Rail Shop Services • Servus Credit Union • Royal Alex Foundation • Adtel • AHS Screen Test • Spectrum Safety • Century 21 Urban Realty • Canadian Condominium Institute (CCI) • Tommy Gun's • The Headhunters • Edmonton Food Bank • Chateau Louis • Hillberg & Berk • Tim Hortons • Campbell College • View Office Technology • Edmonton Police Services • R.C.M.P • McKinley & Taylor • Councillor Bev Esslinger • Edmonton Eskimos • City of Edmonton

Business After Hours



40 Airport Road
587.497.7714

This event is one of the ways we try and support new businesses in the Kingsway area. We wish the Growler much success in our business community! If you haven't checked them out yet, we encourage you to!





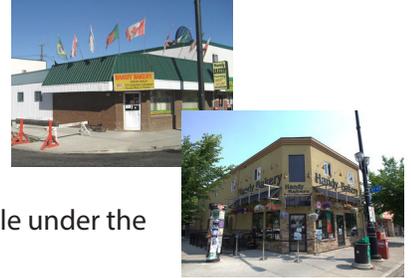
Providing matching grants to cover a portion of renovation costs to commercial storefronts.

Great storefront support great businesses and contribute to attractive, lively commercial main streets. The Storefront Improvement Program provides matching reimbursement grants for improvement to ground-floor commercial storefronts located within Business Improvement Areas.

Storefront Improvement Grant and the Storefront Refresh Grant are the two grants available under the program. Application periods are September 1-31, 2019 and January 1-31, 2019.

Visit our website www.edmontonkingsway.com Members Resources for links and application forms.

Storefront Improvement Program



LOOK for the NEW KINGSWAY BUSINESS DIRECTORY!

The KDA has released the 2019/2020 Kingsway Business Directory featuring a diverse listing of businesses in the Kingsway area.



Grab a copy and visit one of our businesses today!



Yellowhead Trail is Changing

Stay informed with program updates and opportunities to have your say in shaping the new Yellowhead Trail

edmonton.ca/YellowheadTrail

Crisis Diversion Team Van Donation



On June 6th, 2019 the Kingsway District Association along with our partners handed over the keys to the newly purchased minivan for the Crisis Diversion Team. Several of our Kingsway business members stepped up to assist the KDA in purchasing it, committing to servicing it for the coming year. This was seen as a way to offer continued support to the Crisis Diversion Team, and as a possible solution to the challenges in our own district around homelessness and social disorder. This was a true demonstration of the power and support of business when it comes to Edmonton's vulnerable population.

We will continue to look for ways to support the agencies that support Edmonton's most vulnerable population. Special thanks to Seven Eighty Auto, Drive "N" Go Auto Sales and the Windshield Surgeons.



Be A Part Of The Solution!

Crime and Homelessness committee, if you are concerned about the issues around crime and homelessness in our area and would like to be part of a committee that is always looking for positive solutions, consider attending our next Crime and Homelessness Committee meeting. This is our opportunity to build strong relationships with other Agencies, EPS and your neighboring businesses. Our next meeting will be **October 2nd, 2019** at the Edmonton Inn and Conference Centre at 5:30 p.m. to find out more, or make a suggestion for the Agenda please contact Ellie Sasseville at 780-454-9716 or by email at info@kingswaydistrict.ca



DID YOU KNOW?

The City of Edmonton launched a Pilot project - the Safe City Yeg app to allow people to pin locations where they may be feeling unsafe or feeling safe. This app will help provide data to the city to be able to better allocate resources moving forward.

<https://safecityedmonton.crowdspotmap.com>

SURVEY

The City of Edmonton and the KDA are seeking input from businesses for the 2019 Economic Indicators Report. In partnership with the Kingsway District Association, the City has developed a set of survey questions for business owners to report economic trends.

To participate, please visit this website: <https://legerweb.com/BIAbusinesssurvey>



NEW MEMBERS

The KDA would like to welcome our newest members to the district and we look forward to connecting with them. If you are a new business in the Kingsway District please contact us at 780.454.9716. The more we know about you the better we can serve your needs and market your business!



TOWN HALL MEETING

Ward 2 Town Hall Meeting
With Councillor Bev Esslinger &
EPS Police Chief Dale McFee



EPS Police Chief
Dale McFee



Councillor Bev Esslinger

September 24th
Edmonton Inn • 6:30pm - 8:00pm



ADVERTISE WITH US



It starts right here!

Newsletter

1/8 Page Horizontal - 7.25" x 1.25"	\$75
1/4 Page Horizontal - 7.25" x 2.5"	\$125
1/4 Page Vertical - 2.5" x 7.25" / 3.5" x 5"	\$125
1/2 Page Horizontal - 7.25" x 5" / 3.625" x 10"	\$200
3.5" x 2" (Business Card Size)	\$75

Special Listings

Back Cover Half Page - 8.5" x 4.75" (With Bleed)	\$300
Back Cover Full Page - 8.5" x 11" (With Bleed)	\$400
Editorial (Share your story, advertise or provide a tip)	\$200

Website

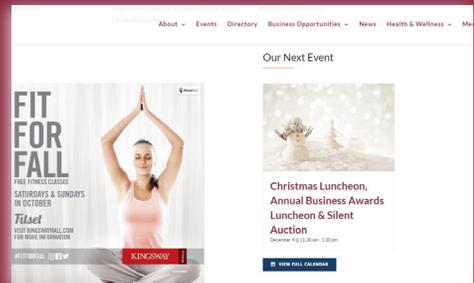
30 days	\$100
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Blog

15 days (one available a month).....	\$75
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Email Blast

Direct email of up to 1 page	\$200
(With reach to 600 members)	



**Prices do not include GST
 ** For non-member pricing please contact us

Contact for Details:
 Alice Funk - Marketing Coordinator
 Email: marketing@kingswaydistrict.ca
 Phone: 780-454-9716



SEPTEMBER 19, 2019

11:30am - 1:30pm

Edmonton Inn & Conference Centre, 11834 Kingsway, Courtyard A

To register to attend contact Colleen at office@kingswaydistrict.ca or by phone at 780.454.9716.

Kingsway's NEW Tourism and Coupon Map!

