



# The Kingsway District

## Community Corner Newsletter

“It Starts Right Here”™



### IN THIS EDITION:

- Upcoming Events | P.g 7
- 15 To Clean | P.g 11
- Patio Season | P.g 8-9
- Crime Prevention Week | P.g 13



[edmontonkingsway.com](http://edmontonkingsway.com)  
June 2019 | Issue #28

# ABOUT US

“Edmonton Kingsway” is the term that we use when we market the businesses within the Edmonton Kingsway District. We promote our area through ads, tradeshow, and encouraging people to “Get and Stay Healthy in Kingsway.”

“It Starts Right Here” in Edmonton Kingsway. Whether you are a new-born just coming into the world at the Royal Alexandra Hospital or going for your first dental appointment, Edmonton Kingsway is the destination for a long and healthy lifestyle. While you are here, take time to visit one of our over 200 retail locations in the area or dine at one of our many restaurants to choose from.

Edmonton Kingsway is close to downtown conveniences but without the downtown hassle or hustle.



## Our Board Members

Scott Whitlow  
Kingsway Business Center

Bob Lamourex  
EnviroTech Aviation Inc.

Al Henry  
View Office Technology

Scott Mattuli  
Daytona Homes

Corry Van Den Brink  
Kingsway Mall

Michael Shandro  
Best Western City Centre

Shawn French  
R.C.M.P "K" Division

Joseph Gebran  
Gebran Enterprise Inc/McDonald's

**Kingsway District Association**  
11810 Kingsway  
Edmonton, Alberta, T5G 0X5  
edmontonkingsway.com  
Twitter: @edmkingsway  
Phone: 780.454.9716

## Contents

Chairs Message .....	P.g 3
KDA Board of Directors .....	P.g 4
Upcoming Events .....	P. g 7
15 to Clean .....	P. g 11
Blatchford Update .....	P.g 10
Patio Season .....	P.g 8-9
New Members / Town Hall .....	P.g 12
Advertise with us! .....	P.g 15
Wear Plaid for Dad .....	Back Cover

### Contact Us: KDA Staff

Ellie  
Sasseville  
Executive  
Director

Cheryl  
Bedard  
Executive  
Assistant

Alice  
Funk  
Marketing  
Coordinator

### Design & Editors

Ellie Sasseville  
Cheryl Bedard  
Alice Funk

### Story Contributions:

Blatchford

### Photography:

Please contact us if you have any stories or ideas you would like to share in our newslet-

# WELCOME TO THE KINGSWAY DISTRICT



**Scott Whitlow, Board Chair**  
*Kingsway District Association*

As your Chair, I would like to take this opportunity to encourage all of our Members to contact the KDA office and get involved in some of the projects and programs we are working on. You get out of the organization what you put in. We work hard to market all our members but we can only market what we know about you!

Volunteer yourself and encourage your staff to participate in the spring/summer Kingsway 15 to clean program. It feels like spring arrived late, but as the snow left it reveals signs of new vegetation and fresh flowers and the smell of fresh cut grass, but along with that comes the sights of trash left over from the winter months. Let's

all do our part to make Kingsway the most beautiful and clean area of the city.

The KDA is also working on some exciting opportunities for continued beautification and a pilot project to support a child friendly Edmonton with a proposed Mural project for the campus around the Royal Alexandra Hospital.

I was fortunate enough as your chair to attend the Spring Trade Show in Yellowknife, and it certainly did confirm for me the number of guests we welcome to Kingsway each year from Canada's North. It has reaffirmed that we are Edmonton's health and wellness destination as well as a premier tourism and shopping destination.

Your administration team is working hard to promote communications between all our members through all our social media sites and will post valuable updates and information on our website, I encourage you to check it out [www.edmontonkingsway.com](http://www.edmontonkingsway.com) and follow us on twitter @Edmkingsway



# THE KDA BOARD OF DIRECTORS



Scott Whitlow  
(KDA Chair)  
*Kingsway Business Center*



Bob Lamoureux  
*EnviroTech Aviation Inc.*



Shawn French  
*R.C.M.P. "K" Division*



Al Henry  
*View Office Technology*



Joe Gebran  
*Gebran Enterprise Inc/  
McDonald's*



Scott Matulli  
*Daytona Homes*



Michael Shandro  
*Best Western Plus City  
Centre Inn*



Corry Van Den Brink  
*Kingsway Mall*

## Kingsway District Association Staff



Ellie Sasseville  
*Executive Director*



Cheryl Bedard  
*Executive Assistant*



Alice Funk  
*Marketing Coordinator*



The KDA represented Kingsway in Fort McMurray from April 26th to 28th and then in Yellowknife from May 11th to 12th. We had a blast handing out business directories, coupons and our awesome swag. We were lucky to be joined by the Edmonton International Airport as well as the Edmonton Northern Partnership on our NWT journey.

Looking forward to next year! These activities are one of the many ways we support and market our Kingsway businesses.

Special thanks to all our members who helped us create our amazing Kingsway Adventure Prize



Winners!





# KDA HIGHLIGHTS



**MULTI-BUSINESS MIXER AND TRADE SHOW**

Our annual Multi-Business Mixer and Trade Show was a great success this year! We had great exhibitors, with over 300 guests in attendance and an educational speech from R.C.M.P. Cst. Ho and Cst Noseworthy regarding Cyber Crime Prevention.





# UPCOMING EVENTS




**#WearPlaidForDad**  
More details on backcover  
or @ [plaidfordad.ca](http://plaidfordad.ca)

**June 14th, 2019**

Contact [office@kingswaydistrict.ca](mailto:office@kingswaydistrict.ca) or 780-454-9716 to register



**EDMONTON PROSPECTS BASEBALL ASSOCIATION DAY**



**July 3, 2019**

Tickets are \$45/person + gst  
Includes a meal and a great networking atmosphere.  
\$5 parking available.

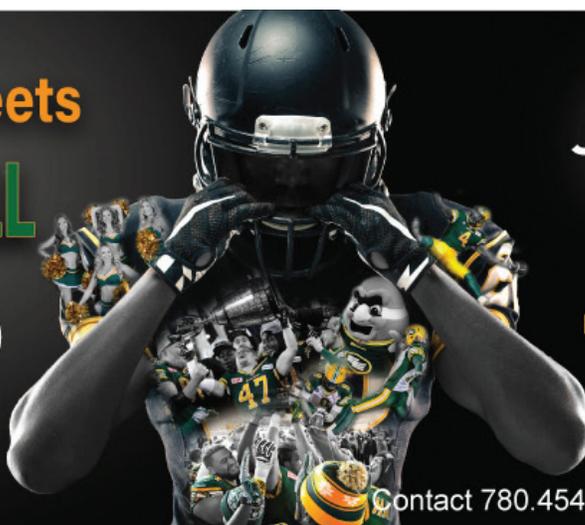


**Register TODAY!**

Contact 780.454.9716 or [office@kingswaydistrict.ca](mailto:office@kingswaydistrict.ca)

**Business meets FOOTBALL**



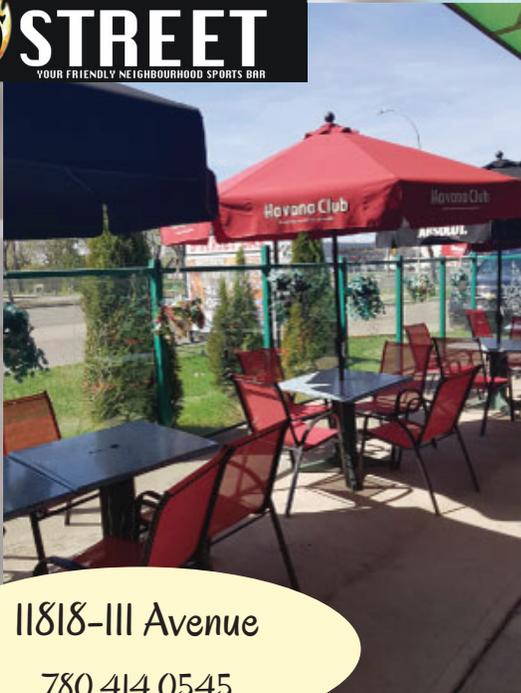


**July 25th, 2019**

Tickets \$90/person + gst  
Includes a t-shirt, dinner by the Sawmill, be a flag bearer & networking opportunity

**Register TODAY!**  
Contact 780.454.9716 or [office@kingswaydistrict.ca](mailto:office@kingswaydistrict.ca)

# Patio Season



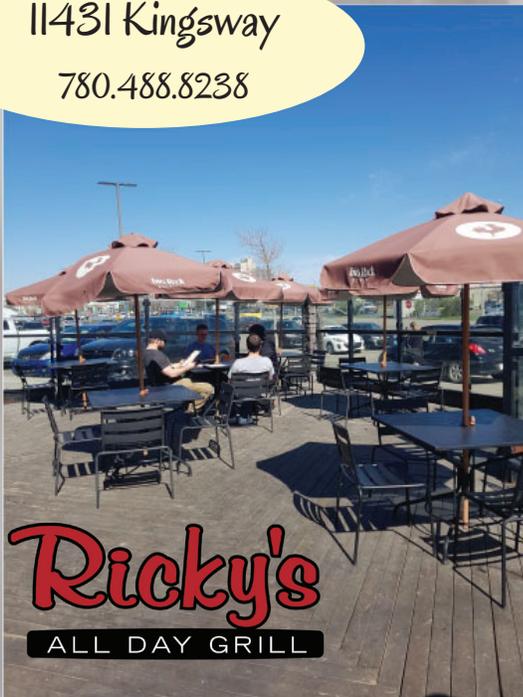
11818-111 Avenue  
780.414.0545



**MOXIE'S**  
GRILL & BAR

10628 Kingsway  
780.944.0232

11431 Kingsway  
780.488.8238



**Ricky's**  
ALL DAY GRILL

159 Airport Rd  
780.424.6682



CHATEAU  
**NOVA**

# on is Here!



10823 Kingsway

780.477.6436



11625 Kingsway

780.451.4773

*Chateau Louis*

HOTEL & CONFERENCE CENTRE

11727 Kingsway

780.424.6682

## Our NEWEST Addition to the Neighbourhood... The Growlery

A Growlery is defined as a place of refuge when one is out of sorts or in ill-humour, thats the type of place that we wanted to build. Somewhere that people could go to unplug and chill with good friends and family and enjoy fresh, quality beer. The Growlery was built by two like minded friends that met almost 30 years ago, that decided to pursue a dream to build a brewery in a much needed and under-served Edmonton market.

The Blatchford area was chosen almost 2 years ago, due to its potential to really be something great in Edmonton. The prospect of a neighbourhood that holds the same principals and values that we hold as brewers in relation to sustainability and community was something that we had to be a part of and was important for us to be involved in at the ground level. We have the unique opportunity to watch our community build and are incredibly excited to see what the future holds.





# Blatchford

On March 27, 2019 the Blatchford office held a press conference, that the KDA attended, where announcements were made about the first home builders in Edmonton's most sustainable new community.

The home builders now selling townhouses (each with a private backyard and back-alley access to a garage) are listed below. Limited units remain, so please contact the builders today for more information.

## ***Blatchford is ready for YOU!***

Additional information can be found at [edmontonkingsway.ca](http://edmontonkingsway.ca)  
and [blatchfordedmonton.ca](http://blatchfordedmonton.ca)

	<p><b>Mutti Homes</b> muttihomes.ca</p>	<p><b>Carbon Busters</b> carbonbusters.org</p>	
<ul style="list-style-type: none"> <li>• 3 bedrooms</li> <li>• Modern interiors, large windows &amp; upscale features</li> <li>• Customizable floor plans</li> <li>• Secondary suites available</li> </ul>		<ul style="list-style-type: none"> <li>• 3 - 4 bedrooms</li> <li>• High-end finishes &amp; large patios</li> <li>• Net zero, zero carbon homes with solar panels</li> <li>• Secondary suites available</li> </ul>	
	<p><b>Ocheller by RedBrick</b> ocheller.ca</p>	<p><b>Encore Master Builder</b> encorehomes.ca</p>	
<ul style="list-style-type: none"> <li>• 3 bedrooms</li> <li>• Designer interiors with natural material palettes</li> <li>• Premium energy efficiency</li> <li>• Secondary suites available</li> </ul>		<ul style="list-style-type: none"> <li>• 3 bedrooms</li> <li>• Contemporary architectural design</li> <li>• Private balconies off master suites</li> <li>• Optional rooftop patios</li> <li>• Secondary suites</li> </ul>	



## Sign up for the Kingsway “15 to Clean Challenge”

The KDA has clean up kits available at our office. Each individual package includes 1 garbage bag, 1 recycling bag and a glove.

All participating companies will receive recognition on our website, in our newsletter and through our various social media outlets. In addition, participants will be invited to our Kingsway Clean Up Appreciation BBQ!

Once you have decided on a date that you and your staff will be doing your clean up, please notify us at 780-454-9716 or [office@kingswaydistrict.ca](mailto:office@kingswaydistrict.ca)



---

## Bloomin' Boulevards

*The flower barrels are back again this year!*

*This year's barrels are the beautiful tricolor petunias. We are so excited to have this unique design and bright colours to bring more beauty to Kingsway.*

*2019 Flower barrels are set to arrive the first week of June. Thank you to all our members who have participated in beautifying our community!*

*For future participation please contact Cheryl Bedard at 780.454.9716 or through email at [office@kingswaydistrict.ca](mailto:office@kingswaydistrict.ca).*





# NEW MEMBERS

The KDA would like to welcome our newest members to the district and we look forward to connecting with them. If you are a new business in the Kingsway District please contact us at 780.454.9716. The more we know about you the better we can serve your needs and market your business!

 **Mark's**

**BONLOOK**

---

## COMING FALL 2019

### WARD 2 TOWN HALL MEETING

With & Councillor Bev Esslinger  
EPS Police Chief Dale McFee



EPS Police Chief  
Dale McFee



Councillor Bev Esslinger

Date TBA

# Crime Prevention Week Workshop and Lunch

## TOPICS AND SPEAKERS

*Retail Organized Crime* - Ray Wilson

*Crime Free Multi-Housing* - Sue Costa

*Crime Prevention Through Environmental Design* - John Beatson

*Neighbourhood Empowerment Team*

Connie Marciniuk and Jordan Clark Marcichiw



Special thank you to Cst. Wilson, Cst. Costa and Cst. Beatson as well as the NET team for their expertise in teaching Kingsway businesses strategies around crime prevention and community engagement.

The feedback from the over 25 businesses represented was positive .

If you are interested in more information or would like to learn more about Edmonton Police Prevention Programs please visit our website [edmontonkingsway.com](http://edmontonkingsway.com)



McHappy Day.



Every year, McDonald's® Canada franchisees and crew across the country celebrate McHappy Day, an annual day of community giving in support of Ronald McDonald Houses and other local children's charities.

Special thanks to our local McDonald's Kingsway owner/operator Joseph Gebran for inviting us to participate in this years McHappy Day!

# 1<sup>st</sup> Notice KDA AGM Luncheon

## September 19<sup>th</sup>, 2019

# save

# the date



# ADVERTISE WITH US

## Newsletter

1/8 Page Horizontal - 7.25" x 1.25" .....	\$75
1/4 Page Horizontal - 7.25" x 2.5" .....	\$125
1/4 Page Vertical - 2.5" x 7.25" / 3.5" x 5" .....	\$125
1/2 Page Horizontal - 7.25" x 5" / 3.625" x 10" .....	\$200
3.5" x 2" (Business Card Size) .....	\$75

## Special Listings

Back Cover Half Page - 8.5" x 4.75" (With Bleed) .....	\$300
Back Cover Full Page - 8.5" x 11" (With Bleed) .....	\$400
Editorial (Share your story, advertise or provide a tip) .....	\$200

## Website

30 days .....	\$100
---------------	-------

## Blog

15 days (one available a month).....	\$75
--------------------------------------	------

## Email Blast

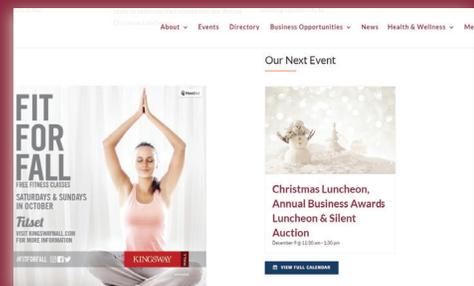
Direct email of up to 1 page .....	\$200
(With reach to 600 members)	

\*\*Prices do not include GST

\*\* For non-member pricing please contact us



*It starts right here!*



### Contact for Details:

Alice Funk - Marketing Coordinator  
Email: [marketing@kingswaydistrict.ca](mailto:marketing@kingswaydistrict.ca)  
Phone: 780-454-9716

# #WearPlaidForDad @EdmKingsway



Visit [prostatecancer.ca](http://prostatecancer.ca) or  
[plaidfordad.ca](http://plaidfordad.ca) to donate!



The Kingsway District Association is supporting the  
“Wear Plaid for Dad” campaign

Show your support for Prostate Cancer Canada; have your staff dress in plaid on  
Friday, June 14th, 2019!

Submit a photo of your staff dressed in plaid to win one of three prizes:

### 1st prize

4 tickets to our Edmonton  
Eskimos Association Day

### 2nd prize

4 tickets to our Edmonton  
Prospects Association Day

### 3rd prize

\$200 Staff Pizza Party



Send your pics to:

Twitter: @EdmKingsway  
Facebook: @ Edmonton Kingsway  
LinkedIn: Kingsway District Association  
Email: [marketing@kingswaydistrict.ca](mailto:marketing@kingswaydistrict.ca)

