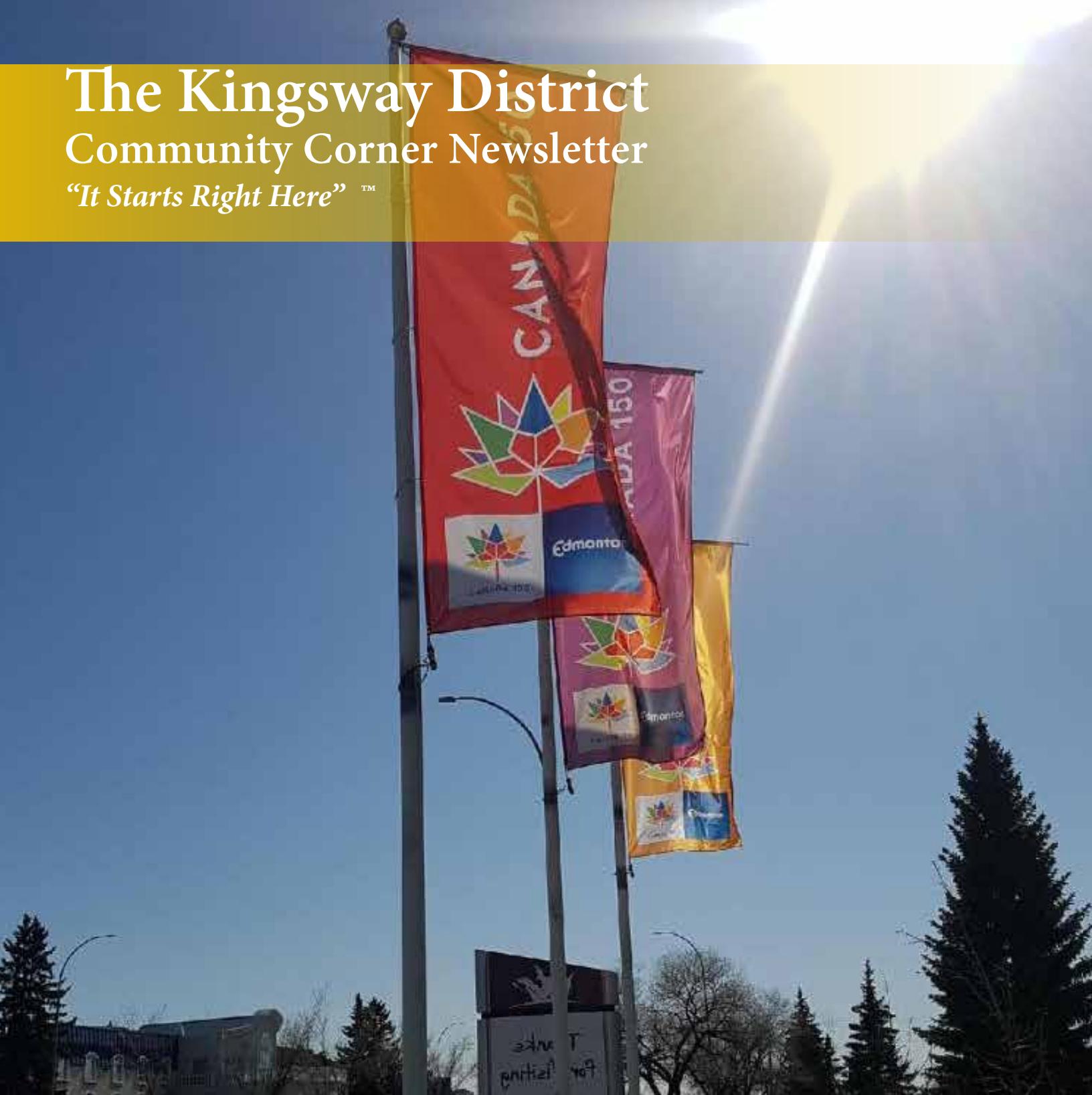


The Kingsway District Community Corner Newsletter

“It Starts Right Here”™



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edmontonkingsway.com
June. 2017 | Issue #18

ABOUT US

"Edmonton Kingsway" is the term that we use when we market the businesses within the Edmonton Kingsway District. We promote our area through ads, tradeshows, and encouraging people to "Get and Stay Healthy in Kingsway."

"It Starts Right Here" in Edmonton Kingsway. Whether you are a newborn just coming into the world at the Royal Alexandra Hospital or going for your first dental appointment, Edmonton Kingsway is the destination for a long and healthy lifestyle. While you are here, take time to visit one of our over 200 retail locations in the area or dine at one of our many restaurants to choose from.

Edmonton Kingsway is close to downtown conveniences but without the downtown hassle or hustle.

2017 is a milestone year as the KDA celebrates 30 years! We have launched a special edition 30 year logo and we will host a 30th anniversary celebration in the fall of 2017!



Our Board Members

Scott Whitlow
Kingsway Business Center

Seana Almer
Kingsway Mall

Louise Charron
The Glenrose Rehabilitation Hospital Foundation

Jeff Liston
Edmonton Inn & Conference Centre

Bob Lamourex
EnviroTech Aviation Inc.

Al Henry
View Office Technology

Ray Engelbertink
Canadian Tire

Joseph Gebran
Gebran Enterprise Inc/McDonald's

Shawn French
R.C.M.P "K" Division

Design & Editors

Ellie Sasseville
Cheryl Bedard
Victoria Whyte

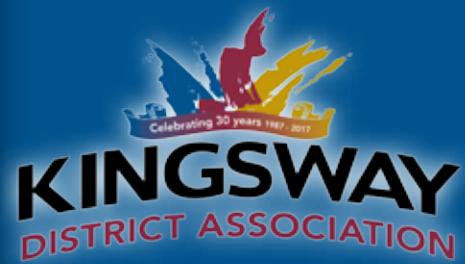
Story Contributions:

Blatchford
Edmonton Prospects
Edmonton Eskimos

Photography:

Mike Smith
Victoria Whyte

Please contact us if you have any stories or ideas you would like to share in our newsletter.



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Edm Eskimos Association Day ... Back cover

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Phone: 780.454.9716

WELCOME TO THE KINGSWAY DISTRICT



Scott Whitlow, Board Chair

Kingsway District Association

As your Chair, I would like to take this opportunity to encourage all of our Members to contact the KDA office and get involved in some of the projects and programs we are working on. Volunteer yourself and encourage your staff to participate in the spring cleanup program and keep the Kingsway District beautiful. We will see the Flower Barrels hit the streets in June, your participation is appreciated.

Our enduring commitment to the membership is to focus on how we can support your growth. To achieve this, we intend to continue to concentrate on specific strategic goals that will help the organization foster community prosperity. These include:

- 1) Advocating on your behalf to leaders, law makers and other organizations as a strong voice for Kingsway Businesses.
- 2) Optimizing and diversifying our communications and programming to maximize Member experience, facilitate greater Member-to-Member connections and attract new development to the area.
- 3) Ensuring that our own organization achieves the highest standard of operational excellence and is contributing to the achievements of community excellence
- 4) Enhancing government relations

I would like to share with our members that the KDA is putting a lot of effort into promoting development and beautification. Kingsway is seeing a flurry of development in many areas. This is especially exciting as new developments will change the landscape in Kingsway. As the summer kicks off we will once again host the Annual Association Days with the Edmonton Eskimos and the Edmonton Prospects. Come out and join us for these events as we network and show our Edmonton pride and support.

The KDA office will also be working to help promote many of the Canada 150 events and we are encouraging all our members to deck your business out in the Canada 150 posters and stickers and show our Canadian pride.

Scott Whitlow

Chair KDA Board of Directors



THE KDA BOARD OF DIRECTORS



Scott Whitlow
(KDA Chair)
Kingsway Business Center



Bob Lamoureux
EnviroTech Aviation Inc.



Seana Almer
Kingsway Mall



Shawn French
R.C.M.P "K" Division



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View Office Technology



Joe Gebran
Gebran Enterprise Inc/
McDonald's



Louise Charron
Glenrose Rehabilitation
Foundation Hospital



Ray Engelbertink
Canadian Tire



Jeff Liston
Edmonton Inn &
Conference Centre

Kingsway District Association Staff



Ellie Sasseville
Executive Director



Cheryl Bedard
Executive Assistant



Victoria Whyte
Marketing Coordinator

BRZ to BIA Name Change!

A BRZ is a Business Revitalization Zone. In June 1983, the Province of Alberta passed legislation that allows municipalities to establish Business Revitalization Zones.

A BIA is a non-profit association of business owners that join together to promote and improve the economic vitality of their business district.

The main purpose of a BIA is to improve and maintain a dynamic commercial area and promote the area as a business or retail destination.

THE KINGSWAY DISTRICT ASSOCIATION PRESENTS

EDMONTON PROSPECTS ASSOCIATION DAY

Thursday July 6th, 2017



Tickets are \$45/person +GST.

Includes a meal and a great networking atmosphere.
\$5 parking available.



Questions or to register
Contact Cheryl Bedard at 780.454.9716 or at office@kingswaydistrict.ca

KDA HIGHLIGHTS

Fort McMurray Trade Show

April 28th to April 30th, the KDA attended the annual Home & Leisure Trade Show in Fort McMurray.

April 28th - 30th



Public Meetings on Homelessness & Crime

On April 5th, 2017 the KDA Crime and Homelessness Committee met with EPS and several businesses once again to speak about homelessness and crime within the Kingsway District. There was much discussion on the boundary and where we fit within the EPS Northwest Division. We were joined by Superintendent Al Murphy who gave a presentation on the boundary and shared that much of our district was changed to divide our division more effectively and share the policing around in a more effective way. We also had a presentation from Reach Edmonton to update us on the 211 system and programs they are offering to educate employers and employees on using the system effectively. The KDA will continue to work with the Kingsway businesses and other agencies to monitor the homelessness issue and crime activity closely. The commitment from our businesses is that we must continue to make the calls to the appropriate agencies and to 911 when an emergency or when in doubt. The tracking of the calls is critical as it assists the EPS with planning based on need for police services throughout the city. A special thanks

to Councillor Bev Esslinger who remains a committed member of this committee.



Capital City Clean Up. Register Today!

The KDA will once again participate in the Capital City Clean up. Register your business to participate in our 15 minutes to clean. Have your staff spend 15 minutes around your building cleaning up! All our participating companies will receive recognition on our website, in our newsletter and through our various social media outlets. In addition all our participating companies will be invited to our annual clean up BBQ in August.

Held: Mid May to end of July, Weather permitting



Multi-Business Mixer & Trade Show

Another great successful event at our Annual Multi-Business Mixer & Trade Show! Thank you to our exhibitors, partners, sponsors, guests and speakers Hon. Sarah Hoffman, Deputy Premier and Minister of Health and the City of Edmonton's Jeff Chase and Lisa Larson.



McDonald's McHappy Day!

The Kingsway District Association celebrated McHappy day on March 3rd, 2017 and once again went to help out at the local McDonald's.



McHappy Day.
May 3, 2017
For the love of families.



#CanadaCleansTogether! Campaign

The Royal Alexandra Hospital joined in on #CanadaCleansTogether. On May 5th, 2017 the Royal Alexandra staff congregated to clean up the grounds of the hospital. #CanadaCleansTogether is a cross-Canada cleanup challenge celebrating the 150th anniversary of Canada by working together to keep our country and communities beautiful.



KDA UPCOMING EVENTS



Edmonton Eskimos Association Day

Network, taste great food, carry the Canadian flag with your colleagues and watch the Edmonton Eskimos take on Montreal Alouettes all at field level! Dinner Included.

Networking reception begins at 7:15pm in the West Pods room, game at 8:00pm.

Cash bar available.

June 30th, 2017



Edmonton Prospects Association Day

Network, taste great food and watch the Edmonton Prospects take on Lethbridge Bulls all at field level! Dinner Included.

Networking reception begins at 6:00pm, game time begins at 7:05pm.

Cash bar available.

July 6th, 2017



Capital City Clean Up Appreciation BBQ

The KDA would like to thank everyone who took the time out of their days and participated in the 2017 Capital City Clean up. The Appreciation BBQ is to show our gratitude to those who participated.

August 9th, 2017



Putt for Plaid

The KDA and Luxur Fine Cars of Edmonton are hosting the first annual "Putt for Plaid" golf tournament in support of Prostate Cancer Canada. Only room for 36 teams of 4. \$100 registration charge, \$20 of which will be donated to Prostate Cancer Canada.

June 15th, 2017

For more information visit www.edmontonkingsway.com or call 780.454.9716

Space
for
Lease



Edmonton Kingsway Area

Share a space with a great Kingsway location, excellent parking & store front with warehouse space and a large bay door. Contact Bonny for more information @

780-974-2334

BEAUTIFICATION

Façade Improvement Grants are Still Available

If eligible and approved by the city, they will receive up to a \$60,000 grant. The purpose of the Façade Improvement Grant program is intended to:

- Make city streets a more inviting and interesting place for pedestrian traffic
- Help building owners attract and retain tenants
- Build civic pride among the local business community
- Contribute to the quality of life of residents, workers and visitors
- Improve the marketability of the local business area

For full details on The Façade Improvement Grant and to determine eligibility, contact Ellie Sasseville, the Executive Director of the KDA at 780.454.9716 or email info@kingswaydistrict.ca



Business Centre Office Space for lease, 10 minutes from downtown



Kingsway Business Center

In search of community like space to have your office?

Look no further! Our facilities can provide the following for you and your company.

- Access to boardrooms
- Personalized telephone answering
- Photocopier and fax services
- reception services
- mail and courier services
- newly renovated building
- landscaped courtyard

Please contact call 780-451-4301 or email kbccenter@telus.net for more information.





Enter to win
door prizes
throughout
the sale!



18 hole putting
contest!
Lowest score wins a
set of golf clubs & bag!

Official Grand Opening Sale!

June 15 - July 15th

Special sale pricing on many vehicles.

Complimentary BBQ on Saturday June 17th.

Look here for more details.
www.luxurfinecars.ca

780-540-5400
11925-Kingsway Ave, NW.

GRAB A BITE IN KINGSWAY

Quick Bites

Need a bite to eat quick? The Kingsway District has many options.



10823 Kingsway
PH: 780.477.6436



11621 Kingsway
PH: 780.454.7884



11312 - 109 st
PH: 780.474.2368



10520 - 111 Ave
PH: 780.414.8301



11435 Kingsway
PH: 780.477.7373



11625 Kingsway
PH: 780.441.4773



1 Kingsway Mall
Food Court Eatery



10551 Kingsway
PH: 780.428.3395

Dine In

Having a meeting, coming in from out of town, or have some time between errands? The Kingsway District has many different choices for a great place to eat.



Pho Hoan Pasteur

11727 Kingsway
PH: 780.452.7770

11443 Kingsway
PH: 780.761.1989



11818 - 111 Ave
PH: 780.414.0545



10628 Kingsway
PH: 780.944.0232



11431 Kingsway
PH: 780.488.8238



11440 - 106 st
PH: 780.474.9996



159 Airport Road
PH: 780.424.6682



11834 Kingsway
PH: 780.454.5454



11310 - 109 st
PH: 780.479.2042

Daily Specials | Follow us on Facebook or Twitter to know the daily specials!

CITY SUMMER EVENTS

Canada Day @ the Conservatory



Date: Saturday July 1, 2017 | Time: 10:00am - 3:00pm

A party 150 years in the making! Come down to the Muttart Conservatory to celebrate Canada's Birthday in style! There will be music, entertainment, treats, and wonders to behold when you enter our doors! It will also be your first chance to take in our special 150th anniversary Feature Pyramid, a show filled with patriotic love for our country!

For more information please visit www.edmonton.ca/attractions_events/muttart_conservatory/event-days.aspx



K-Days

Date: July 21-30 | Time: Vary | Cost: Prices Range

K-Days is 10 days of fun. During the heart of summer, the grounds at Northlands are transformed into an arena of endless games, rides, entertainment, concerts, shopping, food and family activities.

For more information please visit www.k-days.com

Taste of Edmonton



Date: July 20-29 | Time: 11:00am-11:00pm | Cost: Prices Range

Since 1984, Taste of Edmonton has been offering a delicious sampling of what Edmonton restaurants have to offer. Of course we like to keep things fresh!

With all of the city's best food and drinks gathered together in Sir Winston Churchill Square, this festival will be sure to hit your sweet spot. Beer or wine, sweet or savory, gluten or gluten-free, folk music or jazz – whatever you fancy, you will be able to find it at Taste of Edmonton 2017!

For more information please visit www.tasteofedm.ca

Anniversary of Blatchford Field



Date: June 24th | Time: 10-9pm | Cost: Regular Admission Prices

Activities that will take place throughout the day include: The opportunity for children to dress-up as a Bush Pilot, WWI and WWII Fighter Pilots, and have their photographs taken with the aircraft on display; an opportunity for visitors to sit in the cockpits of airplanes normally closed to the public, a re-enactment of the opening of Blatchford Field, and more!

For more information please visit <http://www.albertaaviationmuseum.com/>

BLATCHFORD UPDATES

Blatchford's Big Plans for 2017!

Edmonton's Most Sustainable Community is Under Construction!

The City of Edmonton is getting ready to start construction of the first stage of residential development this spring! To get ready for this exciting project milestone, Blatchford has been working for three years to prepare the site for construction. One of the key site preparation activities was the removal of the former airport buildings. In order to ensure that every stage of the development process stays true Blatchford's goal to be a leader in environmentally-friendly community design, the buildings were systematically taken apart with the materials sorted for reuse or recycling. The result? Over 92% of materials diverted from the landfill!

The 2017 construction season for one of the world's most sustainable communities is underway. The work planned for the first part of the construction season includes installation of storm, sanitary and water servicing as well as piping for the district energy sharing system (DESS). The district energy sharing system will provide a renewable source of heating, cooling and hot water for the community. Once the deep utilities have been installed, the project team can move forward with road construction for the first area of residential. In late 2017, it is anticipated that crews will begin drilling boreholes under the first stormwater pond for the geo-exchange, which is one of the renewable energy sources for the district energy sharing system.

In addition to the construction work, another recycling initiative is also underway at Blatchford.

Approximately one third of the former runways have been removed and that material is now being crushed on site. This recycled material

(concrete, asphalt and gravel) will be used to construct future roads in the community. To ensure as much of the material as possible are diverted from the landfill, any excess materials that are not required in the community will be sold for reuse elsewhere.

The builder selection process will also begin this summer, with presale of the first units expected in 2018.

Visit BlatchfordEdmonton.ca for more information!



Blatchford



NEW MEMBERS

KDA Welcomes New Members

The KDA would like to welcome our newest members to the district and we look forward to connecting with them. All members receive a welcome package as well as one complementary email blast to introduce the business to the district. If you are a new business in the Kingsway District please contact us at 780.454.9716. The more we know about you the better we can service your needs and market your business!

WELCOME TO OUR DISTRICT!

Autofinder Canada

11335 Kingsway NW
Edmonton, AB
T5G-0X3



11324 - 119 Street NW
Edmonton, AB
T5G-2X4

CYBERIAN ANVIL

11812 - 121 Street NW
Edmonton, AB
T5L-5H5



11650 - 120 Street NW
Edmonton, AB
T5G-2Y2

Star Auto Services Ltd.

9 Airport Road NW
Edmonton, AB



1 Kingsway Mall NW
Edmonton, AB

Solo Liquor

10555 Kingsway NW
Edmonton, AB
T5H-4K1



11455 Kingsway NW
Edmonton, AB
T5G 3A8



Special Welcome

Welcome back Edmonton Inn & Conference Centre. Formerly the Ramada Hotel & Conference Centre.

ASSOCIATE MEMBERS



#101, 10425 Princess Elizabeth Ave
Edmonton, AB
T5G-0Y5



#205, 11803 - 125 st NW
Edmonton, AB
T5L-0S1

ADVERTISE WITH US

Newsletter

1/8 Page Horizontal - 7.25" x 1.25"	\$75
1/4 Page Horizontal - 7.25" x 2.5"	\$125
1/4 Page Vertical - 2.5" x 7.25"	\$125
1/2 Page Horizontal - 7.25" x 5"	\$200
3.5" x 2" (Business Card Size)	\$75

Special Listings

Back Cover Half Page - 8.5" x 4.75" (With Bleed)	\$300
Back Cover Full Page - 8.5" x 11" (With Bleed)	\$400
Editorial (Share your story, advertise or provide a tip)	\$200

Website

\$100 for 30 days

Blog

1 available per month for 15 days \$75

***Prices do not include GST*

Contact for details:

Victoria Whyte

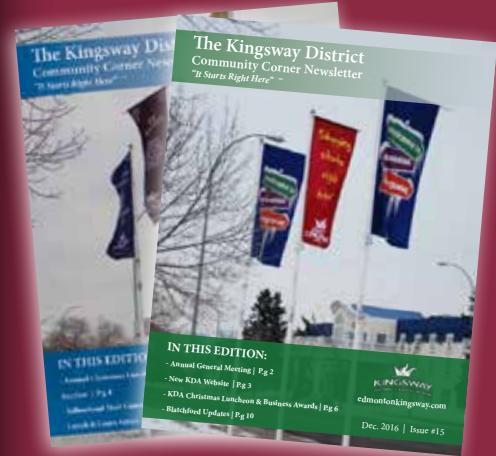
Marketing Coordinator

Email: marketing@kingswaydistrict.ca

Phone: 780.454.9716



It starts right here!





Edmonton Eskimos Association Day

June 30th, 2017

Tickets are \$89/person.
Includes a t-shirt, dinner
by the Sawmill & networking.

TICKETS
AVAILABLE
NOW



Questions or to register
Contact Cheryl Bedard at 780.454.9716 or email office@kingswaydistrict.ca