



You've probably heard about the Kingsway District Association, or are at least familiar with some of our initiatives – like the Kingsway Signage Project, Our community Mural, our Capital City Clean Up and our Marketing campaigns. In partnership with SEBA and WEBA we host our annual Business Mixer and Trade Show. As a business in this district your levy goes towards helping us support business. But do you know what we can do for your business?

### **1. PROMOTE YOUR BUSINESS**

All of our members and associate members are listed in our online and print business directories. Plus, we get dozens of calls each month asking about local business services and we always recommend our members and our District of the City. Each year we travel to several Alberta Trade Shows to market Kingsway as a destination in the city and as a shopping mecca.

### **2. ADVOCATE ON YOUR BEHALF**

We've been the voice of business in Kingsway since the 80's. We believe in reducing red-tape and administrative burdens for businesses and encouraging our community to support local businesses.

### **3. EDUCATE**

We provide educational and professional development opportunities year-round through our Business Lunch & Learn Series. Through the creation of committees we educate each other and pool our resources to solve business issues.

### **4. CONNECT**

We'll help you connect with other businesses at one of our many networking events. Join us for lunch and an educational presentation at one of our Business Luncheons, or join us for a beer at one of our Business Mixers. Do you like sports? Each year we host an Association Day with both the Edmonton Oil Kings and the Edmonton Eskimos – it's a fun way to connect with other businesses and support our city teams.

The Kingsway District for the first time is allowing others who conduct business in our area with our members a chance to become "Associate Members" of the Kingsway District Association. As an associate member you will be provided a chance to attend all our events at member rates and be a part of an organization that promotes healthy and prosperous business. The fee for an Associate Membership is \$100.00 per year plus GST.

We're dedicated to the Kingsway business community and our collective voice is often shared with other city business organizations. Check out our website: [www.EdmontonKingsway.com](http://www.EdmontonKingsway.com) or send me an email: [info@kingswaydistrict.ca](mailto:info@kingswaydistrict.ca)